



March 3, 2014

Dear Friend,

The Korean American League for Civic Action (KALCA) is pleased to invite you to our 14th Anniversary Gala on **Thursday, April 24, 2014** at The Yale Club of NYC located on 50 Vanderbilt Ave, between 44<sup>th</sup> and 45<sup>th</sup> Streets.

Please join us as KALCA celebrates over a decade of our efforts to “Educate and Empower to Serve.” The keynote address will be made by Professor Jerry Kang, the inaugural Korea Times – Hankook Ilbo Chair in Korean American Studies and Law at UCLA. KALCA will also celebrate the accomplishments of The Honorable Ron Kim, New York State Assembly Member, the first Korean American ever to be elected to the New York State Legislature, and Korean American Youth Foundation, which has tirelessly led the enhancement of the academic and professional potential of minority youths since its founding in 1993.

#### **About KALCA**

KALCA is dedicated to developing the next generation of public service and community leaders who are conscious of the future of the Asian American community. Our **Public Interest College Internship Program** will kick off June 2<sup>nd</sup> and KALCA looks forward to welcoming the Class of 2014. Our former interns, whether they are working as a national security analyst at the Science Application International Corporation, teaching in urban public schools through Teach for America, or engaged in local politics by working at the Manhattan Borough President’s Office, are motivated and inspired to become leaders in their chosen fields.

We are also proud of **The Civic Leadership Program**, which will provide an opportunity for high school and college students with leadership potential, regardless of their career goals, to learn how they can contribute to and strengthen our community. The Leadership Program is a four-week program that provides a unique opportunity to learn about the importance of civic engagement through leadership development courses/workshops and hands on community projects. The participants will also meet government and civic leaders, explore community and cultural issues and seek career advice from professionals in a wide range of vocations.

We would not have been able to accomplish our milestones without your ongoing support. We would like to request your continuing support to sustain our efforts to empower and develop our community.

If you have any questions about the Gala, please contact our Executive Director Jeong Min Bae at jeongmin@kalca.org or at 212-633-2000.

The sponsorship packet for the Gala follows this letter. We hope that you will be able to join us again this year.

Sincerely,

*Yung Duk Kim*

Yung Duk Kim, Ph.D.  
*Gala Co-Chair*

*Charles Yoon*

Charles Yoon  
*Gala Co-Chair*



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We hope to add you or your company to this growing list.



## SPONSORSHIP PACKAGES

Korean American League for Civic Action  
14<sup>th</sup> Anniversary Benefit Gala  
The Yale Club of NYC  
50 Vanderbilt Ave (btw 44<sup>th</sup> and 45<sup>th</sup> Streets)  
Thursday April 24, 2014  
6:30 Reception 7:30 Dinner

### **Platinum - \$14,000**

- Platinum Sponsor's logo will appear on first interior page of program, with legend "With the Generous Support of..."
- Platinum Sponsor's name will be listed as Platinum Sponsor in program
- 1 full page advertisement on the back cover
- Logo in the program
- Welcoming letter from Platinum Sponsor in program
- Logo displayed on [www.kalca.org](http://www.kalca.org) linked to Platinum Sponsor's corporate or foundation web site
- Recognition during Gala as Platinum Sponsor
- One Platinum Sponsor table consisting of 10 tickets to the Gala

### **Gold Sponsor- \$7,000**

- Gold Sponsor's logo will appear on first interior page of program, with legend "With the Generous Support of..."
- Gold Sponsor's name will be listed as Gold Sponsor in program
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- Logo displayed on [www.kalca.org](http://www.kalca.org) linked to Gold Sponsor's corporate web site
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- One Gold Sponsor table consisting of 10 tickets

### **Silver Sponsor - \$3,500**

- Silver Sponsor's name will be listed as Silver Sponsor on first interior page of program
- Half page advertisement in program
- Logo displayed on [www.kalca.org](http://www.kalca.org) linked to Silver Sponsor's corporate web site
- Recognition during Gala as Silver Sponsor
- One Silver Sponsor table consisting of 10 tickets

### **Individual Ticket - \$350**

#### **Advertisement submission**

- Full page: \$1,400
  - Half page: \$700
  - Quarter-page: \$350
- (Ads must be submitted completed and in a high-resolution format. Please contact Jeong Min Bae at 212.633.2000 for submission deadline)



## Sponsorship Form

### Korean American League for Civic Action– 14<sup>h</sup> Anniversary Benefit Gala Thursday, April 24, 2014

Yes, we would like to support the Korean American League for Civic Action!

We plan to participate as one of the following (please check the appropriate box):

- Platinum Sponsor (\$14,000)
- Gold Sponsor (\$7,000)
- Silver Sponsor (\$3,500)
- Individual Tickets (circle): General- \$350 per ticket  
Number of Tickets: \_\_\_\_\_
- Other donations  
Description of Donation: \_\_\_\_\_
- Ads or Greetings Purchaser (full page: \$1,400, half page: \$700, quarter-page: \$350)
- Gift Bag Participant (for 225 guests)  
Description of Donation: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website address for links: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Signature: \_\_\_\_\_



**Payment by Check** (preferred method)

Please make checks payable to: KALCA

Our mailing address is:

Korean American League for Civic Action, Inc. (KALCA)  
149 West 24th Street 6th Fl.  
New York, NY 10011

**Payment by Credit Card**

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Date of Expiration \_\_\_\_\_ CSC #: \_\_\_\_\_ (on the back of your card, for Amex, on the front)

AMEX  VISA  MC  DISCOV

Signature \_\_\_\_\_

**Payment Online**

Credit card payments can also be made online at [www.kalca.org/gala](http://www.kalca.org/gala)

Please return this completed form to Jeong Min Bae, Executive Director by email at [jeongmin@kalca.org](mailto:jeongmin@kalca.org) by mail. (Please do not send credit card information via email).

Thank you for your support! We will contact you shortly.